

AGENDA

UKUPAN BROJ SATI: 24

**POSTANI
ILLUSTRATOR
POWER
USER**

#

Ai



The life of a designer is a life of fight. Fight against the ugliness. Just like a doctor fights against disease. For us, the visual environment is what we have around, and what we can do is cure it somehow with design.

Unfortunately, there are designers who intentionally look down on the consumer with the notion that vulgarity has a definite appeal to the masses, and therefore they supply the market with a continuous flow of crude and vulgar design. I consider this action criminal since it is producing visual pollution that is degrading our environment just like all other types of pollution.

Massimo Vignelli

SADRŽAJ TEČAJA

- Uvod u Illustrator, radno okruženje i osnovna podešavanja
- Crtanje osnovnih oblika, selektovanje i manipuliranje objektima
- Rad sa slojevima, maskama i objektima, grupisanje i poravnanje objekata
- Bojenje, četkice, simboli i paterni
- Osnove rada sa tekstom
- Osnove rada sa bitmapama, razlike između vektora i bitmapa
- Ubacivanje fotografija u Illustrator i linkovanje
- Blending modovi i efekti
- Osnovne pripreme dokumenta za štampu

VJEŽBA

- Logotip
- Poster
- Letak

